

CORPORATE INCUBATION & ACCELERATION Summit

February 7 - 8 | 2017 | Berlin

February 7th

13:30 - 14:00 Event Space Come Together

14:00 - 14:30 Event Space Opening Speech COINAAC 2017
Lukas Strniste (EnterpriseUp)
Axel Menneking (hub:raum)

14:30 - 14:50 Event Space Speed Dating

15:00 - 16:00 Event Space Best Practice Sessions ^{PRO} - Independence from External & Internal Influencing Factors
Aleksander Tonnisson - How to Pick Teams Independently From External & Internal Influencing Factors
Tobias Breithaupt - The Innovation Hub Dilemma - Internal & External Influencing Factors
Harald Marx - Back to Startup Mode - Become & Being Independent!

15:00 - 16:00 Event Kitchen Best Practice Sessions ^{FRESH} - Challenges & Learnings
Jordan Schlipf - Accelerators are Dead! Long Live Accelerators!
Martin Bell - How to Build a Culture That Builds Great Companies - Fast!
Natalia Karbasova - Challenges While Building a Startup and Tech Ecosystem

16:00 - 16:30 Coffee Break

16:30 - 17:30 Event Space Best Practice Sessions ^{PRO} - Sustainability in Collaboration
Dr. Christian Herzog (Berlin Partner) - International Collaboration Beyond Accelerators
Cristobal Alonso - Igniting Change From Inside
Rocco van den Berg - Transform for Sustainable Innovation

16:30 - 17:30 Event Kitchen Best Practice Sessions ^{FRESH} - Alternative Collaboration Models
Miriam Mertens - How Strong Platform Partners Can Help
Klaus Kammermeier - Re-Inventing Acceleration and Incubation. How Corporate Accelerate Innovation and Propel Culture Change by Acting Small
Matthias Patz - Challenges of Intrapreneurial Incubators & Accelerators

17:45 - 18:15 Event Space Panel - GERMANY | THE Valley for Incubation & Acceleration
Dr. Thorsten Käseberg (bmwi)
Johanna Braun (Wayra)
Aleksander Tonnisson (Buildit)

18:15 - 21:30 WrapUp & COINAAC Lounge

February 8th

08:30 - 09:15 Event Space Come Together & Breakfast

09:15 - 10:00 Event Space Keynote
Ludwig Preller (Germantech Digital)
 The Emperor's New Clothes: Incubators, Accelerators and Company Builder

10:00 - 10:30 Event Space Speed Dating

10:30 - 10:45 Coffee Break

10:45 - 11:45 Event Space Best Practice Sessions ^{PRO} - Scaling of Accelerators
Andrew Humphries - New Metrics and Models for Corporate Acceleration
Tomasz Rudolf - Maximizing Business Impact of Corporate Startup Engagement
Alexis Eremia - Piloting a New Model That is Financially Viable

10:45 - 11:45 Event Kitchen Workshop - Part I
Ludwig Preller (Germantech Digital)
 How to Build a Company in 100 Days - Corporate Innovation Based on Data, Design Thinking and Cloud.

11:45 - 13:00 Lunch

13:00 - 14:30 Event Space Fishbowl - Green Field or Corporate Home?
Jens Uehlecke (Gruener + Jahr)
Markus Graf (Six Group)
Sönke Clemens Klose (Drägerwerk)

13:00 - 14:30 Event Space Panel - Requirements for a Successful Cooperation
Alexander Zumdieck (Metro)
Thorsten Marquardt (E.ON)
Dr. Tilmann Doll (Contiamo)
Pascal A. Miserez (itheca Group)

13:00 - 14:30 Event Kitchen Workshop - Part II
Ludwig Preller (Germantech Digital)
 How to Build a Company in 100 Days - Corporate Innovation Based on Data, Design Thinking and Cloud.

14:40 - 15:15 Event Space Fishbowl - STOP Being Exited About Startups and Start Think Rationally!
Lukas Strniste (EnterpriseUp)
Axel Menneking (hub:raum)
Tomasz Rudolf (D-RAFT S.A.)

15:15 - 17:00 Event Space Closing & Networking

* PRO - Advanced Content, FRESH - Basic Content

CORPORATE STARTUP Meetups

hub:raum

enterpriseUP accelerating corporations

www.coinaac.com